

## Empowering the patient

Our secure internet portal application allows patients to communicate with your clinic at all hours of the day. Patients can **register online, order contacts, pay bills, or request appointments** right from their desktop. Your staff can spend more time with patients who have more urgent needs.

With over 72% of Americans online, the trends are undeniable. More and more patients seek the convenience and confidentiality of online communications. In fact, a recent survey found that **74% of patients** would prefer to order their contacts from their doctor online.

## Reducing practice costs

There are times when patients need to talk directly with your staff, but communication is often more efficient online. Our portal leads to fewer phone calls, and allows your staff to respond during down times in between calls.

With online contact lens ordering, your practice can compete with online lens vendors by offering the same convenience in addition to medical expertise. Plus, the additional online interaction will provide many reminder opportunities about scheduling annual eye examinations.

Our portal application accelerates patient payment and decreases your accounts receivable days outstanding. At the same time, many patients appreciate the option of paying online by check or credit card.

## A higher level of patient care and practice efficiency

### More effective staff time utilization

- > Frees phone lines
- > Saves time
- > Reduced cost
- > Workload leveling

### Better quality care

- > Written record of everything – in patients own hand
- > Better documentation – timely and legible

### Patient access to care

- > Around the clock access
- > No phone hassles
- > Increased privacy
- > Greater patient convenience
- > Easier to pay if high-deductible insurance

### Ready for online communication

- > 1 in 4 Americans adults banks online
- > 44% leisure travel is booked online



## How the Sage Portal works

Patients accesses Sage Portal via secure login from clinic web site and sends message to clinic. Clinic views messages through secure browser based Office Portal application.

- > Clinic staff responds to patient communication.
- > Email notification prompts patient to login to view response.

Contact us to schedule a demonstration or to explore how we can help you better communicate with your patients.

## Reduced Cost through Flexible Pricing

Sophrona Solutions is committed to reducing practice costs and to creative pricing arrangements which combine per clinician per month licensing and per appointment transaction pricing. By ensuring all of a clinic's budgetary and patient adoption concerns are addressed, a joint incentive is established for the clinic and for Sophrona to be partners in growing patient adoption.