

Improved efficiency  
Faster check in  
What's your  
**Sophrona?**  
Fewer phone calls  
Better educated patients

An Ophthalmology-specific Patient Portal  
that reshapes how you do business.

## Boston Laser Launches Sage Portal™ - HIPAA secure patient portal with QuickAppointments cutting edge technology.

June 1, 2011 – Boston, MA – Boston Laser, an ophthalmology practice offering comprehensive vision care services throughout the Boston area as well as in London and the Middle East and Sophrona Solutions, the leader in online patient communications solutions for ophthalmology, announce the successful implementation of Sage Portal™. Patients may now schedule appointments, register, and exchange secure messages online with the practice 24 hours a day, making communication with the practice effortless, flexible and convenient for patients.

“We are very excited about beginning our secure online interaction with patients using Sophrona’s Sage Portal,” said Boston Laser’s Dr. Samir Melki. “Allowing our patients to enter their personal information and medical history data in the comfort of their home will provide them with prompt service when they arrive in our office. These online capabilities will make the whole clinic experience less stressful and more convenient for our patients.”

Boston Laser originally began using Sophrona Solutions’ products nearly a year ago in combination with OptiCall software that allows a refractive coordinator to see availability and book an appointment directly into the practice management system. Realizing they needed further capabilities, Boston Laser decided to move forward with Sophrona's QuickAppointments, which allows a patient to view and book their own appointments in real time, as well as with other Sage Portal functions such as EyeLearn, which incorporates 3D-Eye Home™ educational videos from Eyemaginations, and HIPAA secure messaging.

“We went live with the new product in mid-April and had our first patient register on April 20th. We are pleased to see how easily our patients are adapting to the new procedures.” commented Melki. “Often times patients need to know what medications they are currently taking and that information is easier to gain and obviously more accurate when you are staring at your prescription bottle rather than standing in our office guessing.” Melki said. “We knew that not only would our office staff appreciate the online registration, but that our patients would as well.”

From its early stages it’s proving to be a great tool for communication between patients and the office via the secure messaging feature; proof that working with Sophrona Solutions has been well worth the investment. “We continue to look for ways to improve our patient satisfaction and service.” commented Melki. “And Sophrona provides us with new opportunities and solutions which streamline and improve a visit to our clinic.”

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**About Boston Laser:**

Boston Laser is fully dedicated to bringing their patients the highest level of care, education and research available to them. Their goal is to surpass their patients and referring physicians expectations through a constant commitment to clinical excellence and service. Boston Laser has grown to be a group of superb physicians who are providing state-of-the-art eye care and cosmetic services to US and International patients. For more information visit [bostonlaser.com](http://bostonlaser.com).

**About Sophrona Solutions:**

Sophrona Solutions is an innovative healthcare technology firm offering profitable patient communication solutions to ophthalmology practices nationwide. Designed by ophthalmologists, Sophrona's secure patient portal communication software and data analysis tools give practices a comprehensive suite of patient relationship management tools to improve clinic efficiency, grow patient volume, and increase profitability. For more information, visit [sophrona.com](http://sophrona.com).

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