

Kraff Eye Institute celebrates one year of patient convenience and improved practice efficiency using Sophrona Solutions Sage Portal™

Chicago, IL. (November 1, 2007) – This month, Kraff Eye Institute celebrates one year of online patient communication. In keeping with its commitment to surgical excellence and delivery of a unique patient experience, Kraff Eye Institute's use of Sage Portal™ has improved office efficiency while allowing patients to communicate on their own time.

"We wanted to offer the same type of convenience our patients have come to expect in other areas of their lives. The majority of our patients place a high value on their time, and we wanted to implement our own 24/7 online patient communication system", says Joanna Chmiel, Practice Administrator.

Patients are raving about the convenience. "The best part about registering online", writes one satisfied patients "is the fact that I don't or won't have to sit in the doc's office and fill out those horribly long forms." At the same time Chmiel notes that staff is more efficient, happier, and costs are down.

While patients conveniently avoid extra time in the office by filling out all of their insurance and medical history online ahead of their appointment, the medical staff has better more accurate information. "The questions patients answer are very intelligently thought out, and it shows", says Dr. William Lissner who regularly reviews the past medical histories patients provide online.

"While we were one of the first users of Sage Portal™", says Chmiel, "we have seen Sophrona become an industry leader in ophthalmology-specific online patient communication. Sophrona has delivered unparalleled service and is a continuous innovator."

About Kraff Eye Institute

Performing Laser Vision Correction with the state-of-the-art VISX laser since 1991, [Kraff Eye Institute](#) have been among the most experienced laser surgeons in the United States. The Kraff doctors have been the lead U.S. investigators for all VISX FDA clinical trials and have performed tens of thousands of procedures with the highest levels of precision, safety, and patient satisfaction. Offering comprehensive ophthalmology services, Kraff Eye Institute continues to pioneer in the field of Laser Vision Correction at a national level. For more information about Kraff Eye Institute go to www.kraffeye.com

About Sophrona Solutions

[Sophrona Solutions](#) is an innovative healthcare software technology firm offering profitable patient communication solutions and secure patient portal technology to ophthalmology practices nationwide. Sophrona's Sage Portal improves office efficiency and reduces phone call volume while attracting more new patients and increasing patient retention. For more information, visit www.sophrona.com.