

Montgomery Eye Physicians Launches Sage Portal™ --HIPAA secure patient portal that allows patients to register, pay bills, and order contact lenses online.

Minneapolis, MN (April 28, 2008) -- Sophrona Solutions, the leader in online patient communication solutions for ophthalmology, announces the successful implementation of Sage Portal™ and Sage Bridge™ at Montgomery Eye Physicians. Together, these Sophrona products allow patients to register, pay bills and order contact lenses online through the practice website 24 hours a day, making the process remarkably convenient. The browser-enabled portal is HIPAA compliant. Patients input information directly into Sage Portal™ and then Sage Bridge™ shares data with Montgomery Eye Physicians' GE's Centricity practice management system. Benefits for the patient are obvious; convenience, 24-hour availability, privacy and accuracy.

“By implementing the Sage Portal, we are able to offer our patients an avenue of instant communication that was previously unavailable, giving them a measure of control over their eye care experience.” said Chris McElvaine, Practice Administrator, Montgomery Eye Physicians. “Additionally, this communication method sets us apart from other eye care providers.” Montgomery Eye Physicians is the only ophthalmology practice in all of central Alabama offering this service.

“Part of our Mission is to exceed our patients' expectations.” stated McElvaine. “This is just one of the ways we are striving, and succeeding in doing that. From a service standpoint, paying bills and ordering contact lenses online is something we can offer that is 100% for the benefit of the patient.”

Using Sage Portal greatly improves Montgomery Eye Physicians' check-in process. All new patients are asked to register online before their appointment, making pre-registration incredibly simple when they arrive at the office. Employees have seen a shift in workload away from telephones and billing, allowing them more time with patients. “Everything runs more efficiently,” stated McElvaine. “We are constantly looking for ways to better serve our patients and we believe Sage Portal has offered us a method of doing just that.”

About Montgomery Eye Physicians:

With a complete staff of board-certified ophthalmologists, optometrists and trained technical support, Montgomery Eye Physicians is committed to providing the most comprehensive eye care and eye health information available to central Alabama. Montgomery Eye Physicians provides everything from routine eye exams to the most advanced LASIK eye surgery procedures. To learn more, visit www.onlinemep.com.

About Sophrona Solutions:

Sophrona Solutions is an innovative healthcare technology firm offering profitable patient communication solutions to ophthalmology practices nationwide. Designed by ophthalmologists, Sophrona's online marketing services, secure patient portal communication software, and data analysis tools give practices a comprehensive suite of patient relationship management tools to improve clinic efficiency, grow patient volume, and increase profitability. For more information, visit www.sophrona.com.