

Completing rapid implementation, Sophrona Solutions delivers 24/7 online patient communications to ophthalmology practices in metro Boston and middle Tennessee

Minneapolis, MN (June 16-2008) -- Sophrona Solutions, the leader in online patient communication solutions for ophthalmology, announces successful implementation of Sage Portal™ at two ophthalmology practices completed in less than 30 days. Boston based Dedham Ophthalmic Consultants and Surgeons (DOCS) and The Eye Center, located in middle Tennessee, have both implemented their new online communication systems with minimal staff time involvement using Sophrona's skin-technology and streamlined implementation process. Now patient communication is easier than ever with online registration prior to check in, ordering contact lenses, and online bill payment. These can all be done through the practice's website 24 hours a day, making the process effortless.

"When we began our practice, we knew we wanted to be among the most progressive in the area." stated Jane Shuman, Practice Administrator, Dedham Ophthalmic Consultants and Surgeons. "Using technology is an easy way to prove to our patients that we are cutting edge." DOCS has been operational for nearly 4 months and began using Sophrona Solutions from its opening. Shuman found Sophrona at ASCRS and felt the Sage Portal system would fit their vision. "We have been absolutely delighted," said Shuman. "Patients are using the pre-registration and everything is running smoothly. Sophrona's knowledge of ophthalmology and well-defined process for implementation made training and set-up a breeze during the very busy opening of our brand new practice. Their follow through and speed of execution were truly remarkable."

The Eye Center, with seven office locations throughout middle Tennessee, has been equally thrilled with their rollout process. "We were impressed with the speed of implementation and how rapidly it was customized to mirror our brand." said Kim Franks, Administrator of The Eye Center. "While we are just now beginning to invite patients to use this tool, the clinical side of Sage Portal is very straightforward and has meant there has been very little training for our team to do its work."

About Dedham Ophthalmic Consultants and Surgeons:

The doctors at Dedham Ophthalmic Consultants and Surgeons worked together for many years prior to establishing this private practice which was established in 2007. Their specialties include cataract and glaucoma, diseases of the cornea, retina and vitreous. Diabetic eye exams and preschool vision screenings are also available. Dedham has an ocular plastics specialist whose focus is medical and aesthetic rejuvenation. To learn more visit www.dedhamdocs.com.

About The Eye Center:

The Eye Center offer premium eye care and LASIK in Smyrna, Lawrenceburg, Lebanon, Carthage, Gallatin, Lafayette, Murfreesboro and Smithville, Tennessee. They offer the most advanced technology including Custom Wavefront LASIK, PRK, and refractive IOL procedures as well as comprehensive eye care including cataract surgery, glaucoma treatment, macular degeneration, diabetes related eye conditions, retinal treatment, general eye exams, BOTOX, oculoplastic eyelid surgery, optical department, and contact lenses. For more information visit www.theeyecenter.net.

About Sophrona Solutions:

Sophrona Solutions is an innovative healthcare technology firm offering profitable patient communication solutions to ophthalmology practices nationwide. Designed by ophthalmologists, Sophrona's online marketing services, secure patient portal communication software, and data analysis tools give practices a comprehensive suite of patient relationship management tools to improve clinic efficiency, grow patient volume, and increase profitability. For more information, visit www.sophrona.com.